

FOR IMMEDIATE RELEASE

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Volunteers needed to help “scare” up funds for OPEF Oconomowoc Public Education Foundation “Haunted High” to support educational grants

Attention ghosts, goblins, thrill-seekers and volunteers looking for a spook-tacular good time! The Oconomowoc Public Education Foundation (OPEF) is raising money for teaching grants in an electrifying way and it needs your help.

In just a few short weeks, OPEF will transform the old Oconomowoc Middle School on Summit Avenue into a haunted attraction for the scariest fundraiser ever – its first annual “Haunted High.” For nine weekend nights from October 9 – 31, the old school will be home to 65,000 square feet of chills, thrills and scares – from the Ghoulish Gym, through the Haunted Halls and Calamitous Classrooms, and finishing with a trip through the Auditorium of Agony. The event will attract thousands of people to Oconomowoc as it supports OPEF’s grants to expand the educational experiences of Oconomowoc public school students.

Much help is needed very quickly to make Haunted High an extraordinary event – individuals, community groups and school clubs all are invited to support the cause in various ways. Please e-mail contact@hauntedschool.org with your e-mail, phone number and specific interests as soon as possible to help with any of the following:

Construction and technical set-up – Starting now, OPEF is looking for people to build, paint, create technical effects and set up Haunted High.

Materials and special effects – cash and in-kind donations are needed to supply Halloween props, materials and special effects as well as scary voices, audio, lighting and other enhancements for the most horrifying Haunted High experience. Drop off donations at the rear entrance of the lower gym of Oconomowoc Middle School on Wednesday and Saturday, Sept. 9 and 12, from 9 a.m. to 12 noon.

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Haunted High – 2

On-site volunteers for Haunting Nights – starting October 9, volunteers (age 14 and older) are needed each weekend for ticket sales, food and merchandise sales, security and parking assistance, cleaning and “SCARY” acting jobs (jumping out of dark corners)! Operating the attraction requires more than 80 people per night, so bring your friends and volunteer!

SCARE-ORAMA sponsors – Service clubs, local businesses and Oconomowoc High School student clubs are encouraged to further enhance Haunted High experience by building their own SCARE-ORAMAs within Haunted High. There are many places for ghoulish displays – including the principal’s office, maintenance closets, stairwells and classrooms along the haunted halls – that can promote your group and add to the dramatic experience. A prize will be awarded for the best SCARE-ORAMA. For more information on these scary spaces, visit www.hauntedschool.org or e-mail contact@hauntedschool.org.

Students may earn service hours through their participation and community groups can choose a night to volunteer together. OPEF wants to make Haunted High the most amazing haunted activity in the area and raise significant education grant funds at the same time. Thousands of visitors are expected, and scores of volunteers are needed each night, so please find a way to help!

The Oconomowoc Public Education Foundation was formed in 2008 to support innovative and expansive educational opportunities in the Oconomowoc Area School District (OASD). Monies raised from the Haunted High event will go to the OPEF general fund to support grants to Oconomowoc Area School District teachers and staff to who want to offer innovative educational opportunities and experiences not funded in the core school district budget.

For more information on Haunted High visit www.hauntedschool.org and to learn more about OPEF, visit www.opef.info.

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